

suzanne m. brown

Pursuing
Graphic Design,
Art Direction &
Creative Management
Opportunities



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experience

ART DIRECTOR

W.H. WHITE PUBLICATIONS | RIVERTOWNS ENTERPRISE

April 2014 – Present

- Design/manage weekly ads and special sections for Rivertowns Enterprise newspaper in part-time Art Director position

ART DIRECTOR | GRAPHIC DESIGNER

SUZANNE BROWN DESIGN

June 2001 – Present

- Independent contractor specializing in branding, print, advertising and marketing communications design
- Manage 'as-needed' team of consultants for web development, copywriting, print services

REGIONAL USER EXPERIENCE PRINCIPAL

LANTE (currently Razorfish)

March 2000 – June 2001

- Managed Lante's User Experience (UX) practice in New York and Boston
- Acted as Principal and Creative Director for transactional eMarkets and B2B websites
- Played a key role in new business development, and creation of new service offerings
- Developed comprehensive knowledge of User Experience strategies, trends, and industry issues as they related to Lante's business and client needs

CREATIVE DIRECTOR

THIRD STREET INTERACTIVE

February 1999 – March 2000

- Managed design staff and all creative initiatives for boutique web design firm
- Was an integral part of new business development
- Design projects included: Skippy Peanut Butter, Hellmans, Karo Corn Syrup, Rit Dye, Muellers Pasta and Knorr.

SENIOR INTERFACE DESIGNER

GARTNER

December 1996 – February 1998

- Was lead interface designer of gartner.com which included information architecture, user interface design, functionality, personalization, + usability testing/focus groups

GRAPHICS MANAGER

PHYSICIANS' ONLINE

October 1994 – November 1996

- Built in-house art department for nationwide electronic physician network
- Designed interactive advertising modules for major pharmaceutical companies including Pfizer, Merck, AstraZeneca, Bayer and Glaxo
- Worked with programming team on enhancements to proprietary software functionality and GUI
- Was responsible for the design and branding of marketing materials, ads and packaging

ART DIRECTOR | GRAPHIC DESIGNER

1985 – 1994

Print/advertising design for newspaper + magazine:

SB Advertising | Women's News | Patent Trader | Gannett Newspapers

education · awards · publications

AAS - Art/Illustration
Elizabeth Seton College
1982 – 1984

- Author, *Summer: A User's Guide* (Artisan, May, 2007)
- Winner iParenting Media Award (*Summer: A User's Guide*)
- WebAward: Best Food Industry Web Site (Skippy Peanut Butter)