

suzanne m. brown

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15 Second Bio

Suzanne Brown is an award-winning graphic designer with over 25 years of experience in print, branding and visual identity. Suzanne offers extraordinarily innovative creative solutions for clients who value bold ideas, and delivers those services with an unpretentious attitude, a keen sense of humor, and an honest approach. When she is not designing, she can be found in experimenting in the kitchen, *attempting* to write a second book, and hitting tennis balls to her faithful yellow lab, MollyGirl.

Portfolio Snapshot

Skippy Peanut Butter
Hellmanns + Bestfoods
Rit Dye
Karo Corn Syrup
Mueller's Pasta
Mazola Corn Oil
Knorr
Boursin
Rosetta Pasta
Fedex
DupontDow
Yahoo!
Pfizer
Credit Suisse
Royal Bank of Canada
EDGAR
Washington Square Hotel
Dr. Gail Saltz
Thomas G. Labreque Foundation
Buzzback
ChildGuard Online
Pat Conroy
Robin Oliviera

Knowledge

Digital + Electronic: Web design, social media, powerpoint/keynote

Print design: Graphic design, visual identity + branding

Copywriting: Lifestyle, marketing + non-technical writing

Experience

2001-present

Owner, Suzanne Brown Design

Own and operate design firm specializing in visual identity for web and print

2000-2001

Regional User Experience Principal, Lante Corporation (now SBI & Co)

Managed Lante's User Experience (UX) practice in New York and Boston

Acted as Principal and Creative Director for transactional eMarkets and B2B websites

Played a key role in business development, and the development of new service offerings

Developed comprehensive knowledge of UX strategies, trends, and industry issues as they related to Lante's business and client needs

1999-2000

Creative Director, Third Street Interactive (now OnlineFocus.com)

Managed design staff and all creative initiatives for boutique web design firm

Was an integral part of new business development

1996-1998

Senior Interface Designer, GartnerGroup

Was lead interface designer of gartner.com which included information architecture, user interface design, functionality, personalization, + usability testing/focus groups

1994-1996

Graphics Manager, Physicians' Online

Built in-house design department for nationwide electronic physician network

Designed online advertising modules for major pharmaceutical companies

Worked with programming team on enhancements to proprietary software functionality and GUI

Was responsible for the design of all marketing and print materials

1990-1994

Art Director/Partner, SB Advertising Agency

Partner and creative lead of advertising + events agency specializing in the food/beverage industry

Etc.

Author: *SUMMER: A User's Guide*(2007, Artisan)

Television: Contributor, *Good Morning Connecticut*, WTNH, New Haven, CT

Facebook: <http://www.facebook.com/suzannebrowndesign>

Twitter: <http://twitter.com/sbdesigntweets>

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